

FCC,

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APR 14 2008

FCC Mail Room

I leave the current rules

for radio stations as they are.

Thank you,

A. Gracco

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APR 14 2008
ECC-MAILROOM

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**Comments in Response to Localism Notice of Proposed Rulemaking
MB Docket No. 04-233**

APR 14 2008

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233. FCC Mail Room

Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so – and must not be adopted.

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We urge the FCC not to adopt rules, procedures or policies discussed above.

Shirley Allen

Signature

4-6-08
Date

Shirley Allen

Name

108 Bowman Rd
Address Berea, Ky. 40403
859-985-5750
Phone

Title (if any)

Organization (if any)

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Signature

Mrs. M.S. Swanson

Name

Title (if any)

Organization (if any)

3-3-08

Date

603 Brasher St.
Wilmore, KY 40390

Address

859-858-4827

Phone

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4-7-08
Signature and Date

Linda J. Church

Linda J. Church 116 Mt. Pleasant Rd. Ferguson NC. 28624
Name and Address

Mail By April 14, 2008 to:

The Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Chief, Media Bureau

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Glenda Church 4-7-08

Signature and Date

Glenda Church, PO Box 666, Millers Creek, NC 28651

Name and Address

Mail By April 14, 2008 to:

The Secretary
Federal Communications Commission
445 2nd Street, SW
Washington, DC 20554
Attn: Chief Media Bureau

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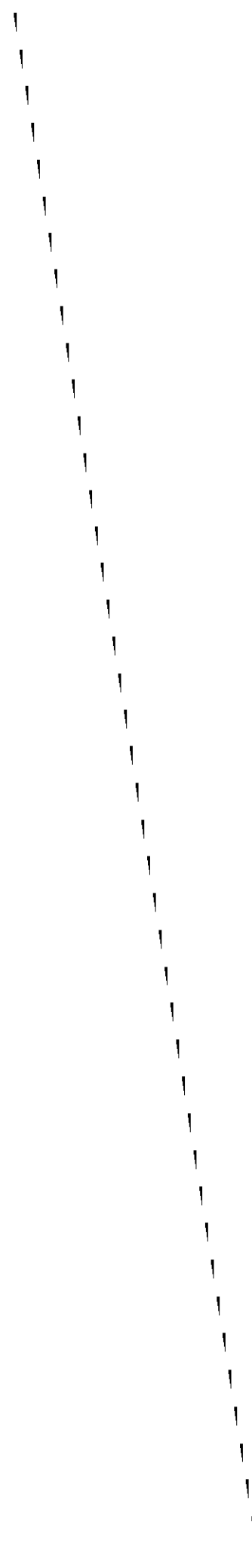
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Signature and Date

Name and Address

Mail By April 14, 2008 to:

The Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Chief, Media Bureau

Jimmy T. Cheek 4-7-08

TIMMY CHEEK 4104 PINE SWAMP

Fleetwood, NC

28626

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4-7-08
Signature and Date Michael Chert

Name and Address

Mail By April 14, 2008 to:
The Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Chief, Media Bureau

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4-6-08 Mrs. Barbara Bledsoe
Signature and Date

Barbara Bledsoe 367 Rings Rd. Fleetwood N.C. 28626
Name and Address

Mail By April 14, 2008 to:
The Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Chief, Media Bureau

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Title (if any)

Organization (if any)

Date

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Phone

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Rebecca Owens

Signature

4-5-08
Date

Rebecca Owens

Name

854 State Rd M Conway, MO 65632
Address

417-589-2563
Phone

Church member/Teacher
Title (if any)

Organization (if any)

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Many of the proposals in NPRM, contrary to the FCC's stated objectives, would harm both localism and diversity of viewpoints.

The true wellsprings of localism and diversity are smaller market radio stations and stations offering specialized programming (including religion, foreign language, ethnic and alternative programming). These types of stations also serve as important gateways for new entrants seeking business opportunities in broadcasting – increasing ownership among those traditionally underrepresented.

But just as major operating costs are quickly rising, and more Americans are turning to new media, the NPRM proposes measures that would substantially raise costs – something that will be keenly felt among small market and specialized programming broadcasters. The rational economic response will be service cutbacks or outright shutdowns. Neither outcome is in the public interest.

One of these ill-advised proposals would force radio stations to curtail reliance on labor-saving technology. An end to unstaffed operations will not improve responsiveness to a local community. To the contrary, it will likely lead stations to broadcast fewer hours or shut down altogether. Unattended operation with proper safeguards has helped small stations provide more service through efficiency. Take that away, and the Commission will create strong disincentive for stations to stay on during the late evening or early morning hours, hours during which very little revenue is generated. The increased operational costs will lead new entrepreneurs, including women and minorities, to look elsewhere to invest their savings and sweat equity.

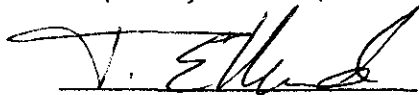
The Commission must also reject proposal that would further limit where broadcasters can locate their main studios. The Commission acted in the public interest when it adopted rules many years ago to permit stations greater flexibility in selecting the location of their main studios, particularly in situations in which a broadcaster operates stations licensed to several nearby communities. If the Commission were to force each station to establish its main studio only in that station's community of license, the result would be that broadcasters – particularly small market and speciality programming broadcasters – would have to divert their limited financial resources from supporting and enhancing quality programming to covering additional and unnecessary real estate costs.

The FCC should also jettison proposals forcing stations to give away airtime to community groups. One proposal would even enforce public access requirements, similar to cable PEG channels. Cable has dozens, even hundreds of channels from which it can profit, but smaller market radio and stations serving small specialized audiences do not. Free is not really free to those who struggle every day just to keep the electricity flowing, the programming going, and the local news covered.

Smaller stations are keenly attuned to the communities they serve – it is how they remain in business. But the balance is delicate, and the Commission must not take action that will tip the balance so stations cut back on service or drop out. There is no 'public interest' in service that is both diminished and less diverse.

Respectfully submitted,

Received & Inspected


Signature

4-7-08
Date

APR 14 2008

FCC Mail Room

Tom Ellinwood
Name

5587 Lindell Blvd.
Address St. Louis, MO 63112

C.E.O. Lasco Foods
Title (if any)

314-346-7479 (cell)
Phone

Use radio to advertise!
Organization (if any)

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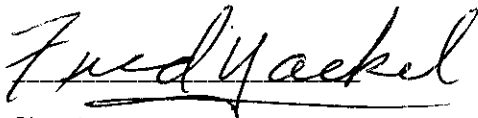
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Signature

4-5-08
Date

Fred Yaekel

Name

E1473 W. McCrossen Rd
Address Waupaca, WI 54981

715-258-8768
Phone

Title (if any)

Organization (if any)

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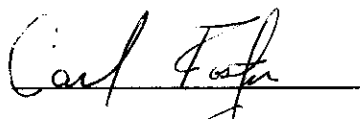
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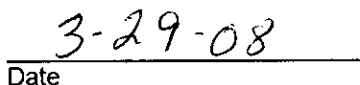
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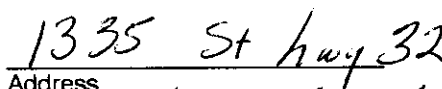
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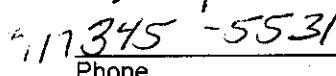
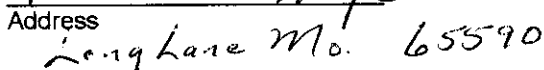
Name



Date



Address



Phone

Title (if any)

Organization (if any)

Received & Inspected

APR 14 2008

FCC Mail Room

**Comments in Response to Localism Notice of Proposed Rulemaking
MB Docket No. 04-233**

APR 14 2008

FCC Mail Room

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so – and must not be adopted.

(1) The FCC must not force radio stations, especially religious broadcasters, to take advice from people who do not share their values. The NPRM's proposed advisory board proposals would impose such unconstitutional mandates. Religious broadcasters who resist advice from those who don't share their values could face increased harassment, complaints and even loss of license for choosing to follow their own consciences, rather than allowing incompatible viewpoints to shape their programming. The First Amendment prohibits government, including the FCC, from dictating what viewpoints a broadcaster, particularly a religious broadcaster, must present.

(2) The FCC must not turn every radio station into a public forum where anyone and everyone has rights to air time. Proposed public access requirements would do so – even if a religious broadcaster conscientiously objects to the message. The First Amendment forbids imposition of message delivery mandates on any religion.

(3) The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency – and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.

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Connie Foster

Signature

4-5-08
Date

Connie Foster

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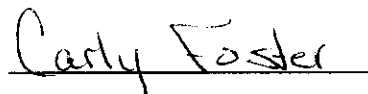
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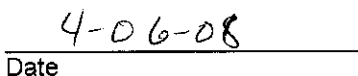
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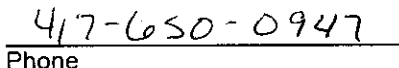
Organization (if any)



Date



Address



Phone

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FCC-MAILROOM

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APR 14 2008

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Clark + Irene McNeil

Signature and Date

Clark + Irene McNeil 1619 Rustic Rd. West Jefferson,

Name and Address

N.C. 28694

Mail By April 14, 2008 to:

The Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
Attn: Chief, Media Bureau

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